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FOR IMMEDIATE RELEASE



A Wine Tasting and  
Silent Auction Benefiting

**MEOW**  
all nine lives are precious

**Kirkland, WA – May 2007**

## **MEOW PROUDLY PRESENTS:**

### **FINE WINES AND FELINES TOO!**

A Wine Tasting and Silent Auction fundraiser on Sunday May 20<sup>th</sup> from 2 PM to 5:30 PM at the Community Center at Mercer View on Mercer Island.

### **Exciting new pet feeding appliance to be unveiled at MEOW fundraiser event.**

Join MEOW Cat Rescue volunteers for an enjoyable afternoon tasting fine wine while browsing the many exciting donations from over 150 local and national businesses, as well as our individual supporters, presented for silent auction. One of the highlights of this year's auction offerings is the revolutionary Perfect Petfeeder, an automatic pet feeding appliance by Washington based Pillar Pet Products, Inc. Not yet available to the general public, prospective bidders will be among the first in the country to see, and possibly own, this high-end appliance. Other intriguing items up for bid include: a vacation stay in beautiful Maui, two round trip airline tickets for travel in the continental US, several Eastside and Seattle restaurant and hotel packages, fine jewelry and electronics, including the new Wii with loads of extras. You'll have fun perusing over 300 amazing auction items and enjoying the fine selection of wines hosted by Cellar 46°, while supporting MEOW Cat Rescue, a non-profit, no-kill, limited admission shelter. Visit [www.meowcatrescue.org](http://www.meowcatrescue.org) for more information about the great auction items.

The Perfect Petfeeder is the solution so many caring pet owners have dreamed of. This elegant, high-end appliance is easily programmed to dispense precise amounts of dry pet food in up to six meals a day. Each unit is equipped to feed one or two pets and incorporates the ultra-reliable patented Sure-feed™ dispensing system. Pillar CEO, and

inventor, Scott McIlarky explains, "As caring pet owners, we easily understand the health and behavioral benefits of a portion controlled diet of smaller meals throughout the day. But work and busy schedules often make that impractical. The Perfect Petfeeder eliminates the difficulty and stress of implementing a healthy diet, while providing the daily consistency that our animals crave."

Those attending the event can see for themselves all the benefits and features of this exciting new product. Available in either Pillar White or Carbon Black, the winning bidder can select the color of their choice and Mr. McIlarky will personally provide in-home delivery, set-up, and orientation. "We are proud to support the genuine and determined people at MEOW Cat Rescue. The work they do, the lives they save, are amazing and we look forward to continuing our support of their work." Mr. McIlarky added.

Wine tasting is hosted by Cellar 46°, a newly opened wine bar, wine shop, and wine storage facility serving lunch and dinner on Mercer Island. Ryan Allison, proprietor, adds "We are pleased to be able to share our expertise and support the good work of MEOW". The cost of wine tasting is \$15 per person; admission to the auction is free.

Each year, thousands of cats are abandoned or surrendered to shelters in the Seattle area. MEOW has been rescuing and finding homes for cats since 1997 and currently rescues about 1,500 cats per year. Proceeds from the event will go toward the care and feeding, spay & neuter surgeries, vaccinations, microchipping and any veterinary care needed for the animals that will come to MEOW this year.

MEOW Cat Rescue is located in Kirkland, Washington. Cats and kittens available for adoption may be visited at 10600 NE 68<sup>th</sup> St., Ste F (across the parking lot from PCC Natural Foods Market). For more information, visit their website at [www.meowcatrescue.org](http://www.meowcatrescue.org) or call 425-822-MEOW (6369).

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